

Aligned with learning outcomes	Poor - Content is not designed to achieve specific learning outcomes. 0 points	Good - Content is designed to achieve learning outcomes. It does not measure the learners' progress towards achieving outcomes. 1 points	Excellent - Content is designed to achieve learning outcomes and measure the learners' progress towards achieving outcomes. 2 points
Interactivity	Content includes some interactive elements. Does not respond to user input. 0 points	Content includes some interactive elements and responds to user input. There is limited feedback. 2 points	Content includes interactive elements to engage learners with the content and make meaningful choices. There is immediate feedback and adaptivity. 3 points
Clean and Clear design, simple language	Not clear in design / colours /spelling /grammatical errors occur 0 points	Simple language but need to give attention to create simple design with accessible colours – check spelling /grammatical errors 1 points	Very clear simple language and design and no /spelling /grammatical errors 2 points
Accuracy - Proper links, navigation, no technical errors / interactivity issues	More than 2 errors occur while navigating content 0 points	Navigation is not clear. Need to check the appearance of Interactivity and its navigation 1 points	Smooth interactivity with proper navigation and links 2 points
OER usage/ attribution / Providing License to created content (Metadata)	OER used / created new content but no attribution and license information (Metadata) 0 points	Repurposed OER / Created new content but License information and attribution. (Metadata) is missing in some areas 1 points	Repurposed OER / Created new content and Clear Attribution and License information is provided 2 points
Images	No alt text for images 0 points	Have alt text but not appropriate / missing few alt Text 1 points	Have appropriate alt text 2 points
Accessible Content type	Not accessible content type 0 points		Accessible /can make accessible with workarounds Content type used - 2 points



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