

2024

BRIDGING RESEARCH AND PRACTICE IN FSL

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Editorial

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What is a research and/or field-inspired **editorial**?

An editorial is an article presenting the opinions of the writer or editor on a given topic in a journal or newspaper.

Editorials in FSL research help practitioners and researchers share their opinions and findings. The arguments made contribute to the broad discussion on best practices and current issues in FSL education.



CREATORS AND CONSUMERS

Who is writing editorials in FSL?

- Academic institutions seeking to promote their initiatives
- Coaches and practitioners who want to share their point of view and reflections
- Researchers who want to communicate their opinions and analyses, including though not limited to education policy

Who is likely to read them?

- Teachers interested in improving language instruction or in the debate around current policies
- Administrators and other stakeholders who want to keep a pulse on current issues in education
- Researchers who want to hear to voices from the field





1. CONCEPTUALIZATION

What **features** are **essential** to my editorial?

- A clear argument to open the editorial
- Hyperlinks to relevant sources (e.g.: studies, surveys, external media)
- Intermittent use of bullet point lists to succinctly deliver ideas
- Conclusion with actionable advice (for stakeholders)
- References at the end (sometimes complemented by footnotes)
- Clear byline and profile of author(s) and their affiliated organization

What **other details** should I consider for my editorial?

- Will your editorial aim to explain or interpret, criticize, persuade or praise (4 types of editorials)?
- Clearly identified viewpoint
- Keep it brief and to the point, highlighting one issue (usually no more than 2 pages)
- Highlight quotations in subheadings

What **questions** might **arise** while writing my editorial?

- What arguments are being made and what issues are being discussed?
- Who are the stakeholders and what do you want them to take away?
- What subheaders will be used to divide your arguments?



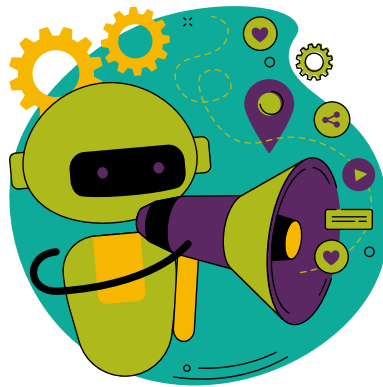


2. CREATION

How might **generative AI** help give me inspiration for my editorial?

Prompts, such as the ones suggested below, are used to instruct Generative Artificial Intelligence (AI) systems (such as Claude, Gemini, or ChatGPT) to generate ideas, content or perform tasks such as simplification.

Disclaimer: Ideas or text generated by an AI language model are intended to serve as a starting point or inspiration. Professional judgement must be exercised before adapting and incorporating this content for any given context.



- **Cohesive Structure:** "Generate an outline for my editorial on [my research-based topic] that ensures a logical flow of ideas."
- **Content Expansion:** "Generate examples to illustrate the practical applications of [specific research concept]." "Brainstorm ideas for discussing the implications of [relevant research finding]."
- **Language Refinement:** "Suggest alternative wording to increase the clarity of the [introduction] of my editorial." "Refine the language in my editorial to make it more engaging and accessible for [my target audience]."





3. CONSOLIDATION

What should I consider before **publishing**?

Which license type should I use to publish my work:	Which media format to use (e.g. PDF, DOC, HTML):	Is the editorial accessible?
<ul style="list-style-type: none"> Creative Commons licence (to allow users to download, use or modify) <ul style="list-style-type: none"> CC-BY CC-BY-NC-SA CC-BY-SA CC-BY-NC-ND CC-BY-ND CC-BY-NC OR Copyright Licence (to restrict use) : “all rights reserved” + name of author 	<ul style="list-style-type: none"> Consider the format that will be most user-friendly based on your licensing intent 	<ul style="list-style-type: none"> Can it be read with a screen reader? Is there Alt Text for images?

Where could my editorial be **published**?

- Will you post the editorial on your own website with a domain or your own Medium site?
- If not, will you be submitting to publications such as:
 - Newspapers (e.g.: L'Express, The Globe and Mail, etc.)
 - Journals (e.g.: Journal of Pedagogical Research, Professionally Speaking, etc.)
 - Specialized magazines (e.g.: Pédagogie universitaire, Pédagogie collégiale)
 - Blog series (e.g.: Éduco, CASLT Blog, Le Journal de l'Immersion (ACPI) etc.)





Where could my editorial be **promoted or disseminated**?

- Which social media platform will you be sharing it on (e.g.: X/Twitter/X, LinkedIn, Facebook (Groups))?
- Will you post the link to it on an educational repository such as Camerise?
 - Go to <https://camerisefsl.ca/>
 - Click on “Add a new resource” on landing page
 - **Basic information** - Provide your editorial title, description, resource type (i.e.: article, recording), learning material type, upload file / add link
 - **Categories** - Add publisher information and any details if it is to be used in a classroom setting (i.e.: prep time, teaching duration, educational level, subject)
 - **Accessibility Statement** - Note if it has been assessed for accessibility purposes, has sensitive content or contains content related to equity, diversity, and/or social justice

GO DEEPER

What is **research** saying?



- *The Art of the Editorial*
 - <https://doi.org/10.3126/nje.v12i1.43104>
- *How to Write an Editorial?*
 - https://doi.org/10.1007/978-981-16-5248-6_26
- *Editorial Matters: Guidelines for Writing Effective Editorials*
 - <https://doi.org/10.1001/jama.2014.6535>





BE INSPIRED

What are some **examples** of great editorials in **FSL research**?

- CASLT - Ressentir du bien-être et être passionné de l'enseignement
 - <https://www.caslt.org/fr/blogue-bien-etre-enseignement/>
- Éduco - Les connaissances linguistiques et culturelles, des atouts à maximiser
 - <https://educocentrefranco.ca/2022/automne/espace-ressources/>
- Marianne Gravel, Christian Poirier, Laurent Pelletier - Regard sur les perspectives pédagogiques du cinéma québécois (p. 7)
 - <https://www.calameo.com/aqpc/read/006737414e1e34e2c84da>
- CEFR Descriptors
 - <https://www.coe.int/en/web/common-european-framework-reference-languages/cefr-descriptors>





What are some **examples** of great editorials in **other fields**?

- *Nature Medicine Editorials*
 - <https://www.nature.com/nm/articles?type=editorial>
- *The BMJ Editorials*
 - <https://www.bmj.com/news/editorial>
- *Editorial: Health-related quality of life in healthcare*
 - <https://www.frontiersin.org/articles/10.3389/fpubh.2023.1123180/full>
- *The Globe and Mail Editorials*
 - <https://www.theglobeandmail.com/opinion/editorials/>
- *Toronto Star Editorials: The Star's View*
 - <https://www.thestar.com/opinion/editorials/>
- *Technology and Society: Editorial and Opinion*
 - <https://technologyandsociety.org/category/magazine-articles/editorial-opinion/>





CREDITS

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