

2024

BRIDGING RESEARCH AND PRACTICE IN FSL

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Podcast

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What is a research and/or field-inspired podcast?

A podcast is a digital audio and/or video file or recording on the Internet, made available for download or streaming.

Podcasts in FSL open a dialogue between teachers and researchers on best practices. This medium allows researchers to share their work with practitioners and practitioners to share their experiences and reflections from the field with researchers. Whether it be a structured interview or a casual chat, podcasts are a great way to communicate your ideas and join the conversation around language instruction.



CREATORS AND CONSUMERS

Who is making podcasts in FSL?

- Teachers engaged in action research or reflection on their practice
- Researchers who want to communicate research findings on language instruction

Who is likely to tune into them?

- Teachers who want advice on improving their language instruction
- Heads of department and administrators who want to stay informed on current issues in education
- Researchers who want to listen to voices from the field



FSL research into practice





1. CONCEPTUALIZATION

What **features** are **essential** to my podcast?

- Episode title and description
- Timestamps for podcast sections
- Sound quality (using a mic to reduce background noise)

What **other details** should I consider for my podcast?

- Subject tags (e.g.: #pedagogy, #mentalhealth, etc.)
- Links to further research (infographic, brochure, survey, etc.)
- Introduction and jingle
- Adding guest description (name, position/qualifications, socials)
- Providing the transcript (in many cases these can be automatically generated by podcasting software)
- Segmenting the podcast into at least three sections: introduction, body, conclusion/wrap-up
- Recurring features or sections across podcast episodes (e.g.: Recap of previous podcast, Fact of the day, News update on current advancements)

What **questions** might arise while creating my podcast?

- Who is your target audience? How will this be reflected in promotional material and the podcast description?
- How often will you post a new episode? (e.g.: weekly, monthly, etc.)
- What will be the length of your podcast(s)? (the average length is 18 minutes)
- What topics will you discuss and in what language(s)?
- How will you format or structure the podcast? Will it be pre-scripted? Will you include interviews? Will you feature guests on the podcast? If so, how many and how will they be selected?





2. CREATION

What **technology** might I need while creating my podcast?

- Would you prefer to use a “low tech” solution, which takes less time to become familiar with, or a “higher tech” solution, which enables you to have greater control over the product?
- Low tech software for recording (e.g.: Zoom recording, Audacity <https://www.audacityteam.org/download/>)
- Higher tech equipment for audio and recording quality (e.g.: microphone, digital recorder, interface and mixers, camera)
- Higher tech software for audio recording and editing (e.g.: Adobe Audition <https://www.adobe.com/ca/products/audition/podcast-recording-software.html>, Logic Pro *only for Mac <https://www.apple.com/ca/fr/logic-pro/>, Riverside <https://riverside.fm/homepage>)





How might **generative AI** help give me inspiration for my podcast?

Prompts, such as the ones suggested below, are used to instruct Generative Artificial Intelligence (AI) systems (such as Claude, Gemini, or ChatGPT) to generate ideas, content or perform tasks such as simplification.

Disclaimer: Ideas or text generated by an AI language model are intended to serve as a starting point or inspiration. Professional judgement must be exercised before adapting and incorporating this content for any given context.

- **Theme Generation:** "Explore podcast topics that offer actionable takeaways for [teachers/researchers] based on [these latest research findings]." "Suggest podcast themes that highlight real-world applications of research in [FSL learning]."
- **Interview Questions:** "Suggest questions that I could ask a practitioner on a podcast to discuss the research applications of [my topic]." "Compile a list of frequently asked questions about [research topic] and provide clear, concise answers suitable for [my audience]."
- **Language Refinement:** "Simplify the explanation of [complex technical concept] without losing its accuracy." "Create analogies or metaphors to explain [complex concepts from my research] in a way that is relatable to everyday experiences."





3. CONSOLIDATION

What should I consider before **publishing**?

Which license type should I use to publish my work:	Which media format to use (e.g. MP3, MP4, website):	Is the podcast accessible?
<ul style="list-style-type: none"> Creative Commons licence (to allow users to download, use or modify) <ul style="list-style-type: none"> CC-BY CC-BY-NC-SA CC-BY-SA CC-BY-NC-ND CC-BY-ND CC-BY-NC OR Copyright Licence (to restrict use) : “all rights reserved” + name of author 	<ul style="list-style-type: none"> Consider the format that will be most user-friendly based on your licensing intent 	<ul style="list-style-type: none"> Are transcriptions available?





Where could my podcast be published?

- What podcast hosting sites are you considering? The most commonly used hosting sites for education-related podcasts include:
 - Spotify (for easy streaming and downloading, usually audio)
 - SoundCloud (alternative for easy discovery and browser playback, only audio)
 - voicEd (features specialised education podcasts in English)
 - École branchée (features specialised education podcasts in French)
- Websites such as Google Sites (if you want to have your own domain)

Where could my podcast be promoted or disseminated?

- Which social media platform will you be sharing it on (e.g.: X/Twitter, LinkedIn, Facebook (Groups))?
- Share your podcast on Camerise
 - Go to <https://camerisefsl.ca/>
 - Click on “Add a new resource” on landing page
 - **Basic information** - Provide your podcast title, description, resource type (i.e.: recording, video), learning material type, upload file / add link
 - **Categories** - Add publisher information and any details if it is to be used in a classroom setting (i.e.: prep time, teaching duration, educational level, subject)
 - **Accessibility Statement** - Note if it has been assessed for accessibility purposes, has sensitive content or contains content related to equity, diversity, and/or social justice





GO DEEPER

What is **research** saying?

- *How Podcasts Can Benefit Scientific Communities*
 - <https://doi.org/10.1016/j.tics.2020.10.003>
- *Podcasting in medical education: a review of the literature*
 - <https://doi.org/10.3946/kjme.2017.69>
- *“Being Able to Listen Makes Me Feel More Engaged”: Best Practices for Using Podcasts as Readings*
 - <https://doi.org/10.1177/0092055X211017197>
- *Podcasts in higher education: teacher enthusiasm increases students’ excitement, interest, enjoyment and learning motivation*
 - <https://doi.org/10.1080/03055698.2019.1706040>





BE INSPIRED

What are some **examples** of great podcasts in **FSL research**?

- Ingénieux pédagogiques (en français)
 - <https://open.spotify.com/episode/7kZvZFiPSWRNrQ1Cnno0zo?si=a43fc6d48c4849bb>

Description: A professor (Eric Dionne), intermediary teacher (Alexandre Audet) and pedagogical advisor (Martin Parent) unpack research articles in education and analyse their application in the classroom.

- OMLTA - Speaking Up
 - <https://open.spotify.com/episode/0y9m14p6fNynhwXTpNFilt>

Description: Ontario Modern Language Teacher's Association (OMLTA) podcast investigates the impact of innovative practices in language education through collaboration with Ontario educators.

- Moi, j'enseigne! - Causeries pédagogiques (en français)
 - <https://moijenseigne.ca/causeries-pedagogiques/>

Description: Each talk or "causiere", aimed for teachers and French teachers in Ontario, features an informal conversation on relevant and current issues in education

- The Motivated Classroom
 - <https://podcasters.spotify.com/pod/show/themotivatedclassroom>

Description: Dr. Liam Printer links current educational research to practical classroom applications and strategies through his weekly podcast hosted for language teachers and learners.





What are some **examples** of great podcasts in **other fields**?

- The Lancet Podcasts: “The Lancet Voice” and “In conversation with...”
 - <https://www.thelancet.com/podcasts>

Description: The Lancet medical journal produces podcasts which explore global health, policy and current research and their real-world applications, presented by Lancet editors, authors and guests.

- Brain Science Podcast
 - <https://brainsciencepodcast.com/>

Description: Neuroscientist Ginger Campbell presents recent discoveries in her field to listeners of all backgrounds, in order to reveal how our brains make us who we are.

- Science Friday
 - <https://www.sciencefriday.com/science-friday-podcasts/>

Description: This long-running weekly podcast interviews scientists and experts to discuss current research and news in science, technology, health and the environment.

- Science Vs

Description: These “myth-busting” podcasts differentiate facts from fiction in various domains of science. Popular trends, controversial topics and current events are examined in light of scientific research and interviews with experts.

- The Social Science Bites Podcast
 - <https://www.socialsciencespace.com/about-socialsciencebites/>
 - <https://open.spotify.com/show/i3BcvdCZQl3CiF8NimP7xa>

Description: Monthly interviews with leading social scientists are created to make research in the field of social science and their societal implications accessible and understandable.





CREDITS

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