2024

BRIDGING RESEARCH AND PRACTICE IN FSL

Authors:

**Leanne Eyre
Liam Bekirsky,
Connor Boyd,
Muriel Péguret**

Editing and Design:

Diane Epassa

Social Media Post

camerise

FSL RESEARCH INTO PRACTICE

camerise

Social media has proven to be an effective way to broadcast one's opinions and creations.

Social media sites like X/Twitter (a microblogging site) and Facebook, and now increasingly BlueSky and LinkedIn, have been popular places for FSL practitioners, researchers, administrators, and other stakeholders to share their opinions and initiatives in the field. If you are looking to contribute to the FSL research dialogue on these social media sites, here are a few things you should consider:

CREATORS AND CONSUMERS

Who is tweeting and posting in FSL research?

- Researchers who want to discuss developments in the field or share their findings
- Teachers who want to share or highlight best practices based on action research
- Administrators who want to share accomplishments in evidence based practice from their institutions and resources in the field

Who is likely to read tweets and posts?

- Teachers who want to improve their language instruction and hear about innovative practices
- Researchers who want to hear about studies in the field
- Administrators who want to keep a pulse on current issues in education
- Parents curious as to what is going on in education and their childrens' schools
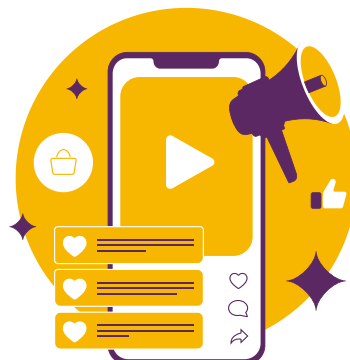
1. CONCEPTUALIZATION

What **features are essential** to these tweets and posts?	What else could I **add** to my tweets and posts?
- A clear issue, opinion, or comment about an aspect of the field of FSL - An attempt to illustrate best practices - Consider the character limit (e.g. 280 characters on Twitter/X) - Relevant links to external media (e.g.: resources, articles, studies, your website) - A few relevant hashtags (e.g. #pedagogy, #FSL, #fslchat, #langchat, #fsl4all)	- Photos (e.g.: classrooms - with informed consent) - Tag relevant people who may be interested in what you have to say or who write about similar points

What **questions might arise** while preparing tweets and posts?

- Who are you and how do you identify yourself in your bio and how you write?
- What is the goal of your tweets and posts?
- What efforts have you made or are being made in the field toward this goal?
- Why is the issue you are discussing important for educators? What existing conversations or discussions are you contributing to?
- Have you ensured you have permission to share photos from schools or research sites?

GO DEEPER

What other sources are saying?

- *Scientists, Meet #Twitter!*
  - *https://www.thexylom.com/post/scientists-meet-twitter*

- *A guide to Twitter for researchers*
  - *https://authorservices.taylorandfrancis.com/research-impact/a-guide-to-twitter-for-researchers/*

- *How to use Twitter to further your academic career*
  - *https://doi.org/10.1038/d41586-019-00535-w*

- *Ten simple rules for getting started on Twitter as a scientist*
  - *https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7010239/*

- *How to use Twitter at a Scientific conference*
  - *https://journals.asm.org/doi/10.1128/msphere.00121-22*

- *A scientist's guide to social media: Twitter*
  - *https://spie.org/news/photonics-focus/septoct-2021/a-scientists-guide-to-social-media-twitter?SSO=1*

- *How to use Twitter as a Scientist*
  - *https://www.letpub.com/How-to-Use-Twitter-as-a-Scientist*

BE INSPIRED

What are some types of tweet/X posts in FSL research?

- *Promotional tweet/X posts*
  - *https://twitter.com/CASLT_ACPLS/status/1625933039921397765*
  - *https://twitter.com/OMLTA/status/1625319314533322753*

- *Demonstration tweet/X posts*
  - *https://twitter.com/mjmorneau1/status/1621189452994416647*
  - *https://twitter.com/MadameRSharma/status/1648299345232510979*

- *Informative tweet/X posts*
  - *https://twitter.com/edutopia/status/1631492887698628608*
  - *https://twitter.com/ACPI_/status/1626675010294190080*

- *Debates/discussions*
  - *https://twitter.com/NAEmmanuele/status/1629517588345630721*

CREDITS

Authors:

Leanne Eyre

Liam Bekirsky

Connor Boyd

Muriel Péguret

Editing and Design:

Diane Epassa

COPYRIGHT & LICENSING

This document is the intellectual property of its authors.

It is published under a **Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International (CC BY-NC-SA 4.0) License**.

You are free to:
- Share — copy and redistribute the material in any medium or format
- Adapt — remix, transform, and build upon the material

Under the following terms:
- **Attribution** — You must give appropriate credit to Camerise, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests Camerise endorses you or your use.
- **NonCommercial** — You may not use the material for commercial purposes.
- **ShareAlike** — If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original.

No additional restrictions — You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits.

Image Credits

All graphic elements and images used in this guide were sourced from **Canva** and are used in accordance with **Canva's Content License Agreement**.
- **Commercial and Noncommercial Use:** All free photos, music, and video files on Canva can be used for both commercial and noncommercial purposes.
- **Modification:** You are allowed to modify the photos, music, and video files. Be creative and edit the media as you like.
- **Attribution:** Attribution is not required but always appreciated.